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IEEE Signal Processing Magazine readers are involved in government, industry and academia with areas of interest that include the theory and application of filtering, coding, transmitting, estimating, detecting, analyzing, recognizing, synthesizing, recording and reproducing signals by digital or analog devices or techniques.

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2009 Editorial Calendar

Departments: From the Editor President's Message In the Spotlight DSP Applications Exploratory DSP Life Sciences DSP Education Lecture Notes
 DSP Tips & Tricks Standards Book Review Best of the Web DSP Forum Reader's Choices

Issue	Reservations	Materials	Features	Bonus Distribution
Jan	7 Nov 2008	12 Nov 2008	<input type="checkbox"/> Waveform Agile Communication	<input type="checkbox"/> CES, 8 - 11 Jan, Las Vegas, NV
Mar	13 Jan	16 Jan	<input type="checkbox"/> Digital Forensics	<input type="checkbox"/> Embedded Systems, 30 Mar - 3 Apr, San Jose, CA
May	9 Mar	12 Mar	<input type="checkbox"/> Signal Processing for Fiber Optic Links <input type="checkbox"/> Video Quality Measures	<input type="checkbox"/> ICASSP, 19 - 24 Apr, Taipei, TAIWAN <input type="checkbox"/> CVPR, 19 - 26 Jun, Miami Beach, FL
Jul	12 May	15 May	<input type="checkbox"/> Signal Processing for Multimedia Social Networks <input type="checkbox"/> Pulse Compression Radar Systems	<input type="checkbox"/> ISBI 2009, 28 Jun - 1 Jul, Boston, MA <input type="checkbox"/> ICME, 28 Jun - 3 Jul, Cancun, MEXICO
Sep	20 Jul	23 Jul	<input type="checkbox"/> Game Theory for Signal Processing and Communications	<input type="checkbox"/> IEEE SSP, 31 Aug - 3 Sep, Cardiff, Wales, UK <input type="checkbox"/> IEEE MMSP, 5 - 7 Oct, Rio de Janeiro, BRAZIL
Nov	14 Sep	17 Sep	<input type="checkbox"/> Topics in Signal Processing	<input type="checkbox"/> ICIIP 2009, 7 - 11 Nov, Cairo, EGYPT

Editorial calendar is subject to change without notice.

2009 Display Advertising Rates

Rate Card #21
Effective January 2009

Size/Frequency	1x	3x	6x	9x	12x	18x	24x	36x
BLACK/WHITE - FULL PAGE	\$3,135	\$3,010	\$2,950	\$2,880	\$2,760	\$2,600	\$2,410	\$2,190
2/3 PAGE	2,480	2,410	2,350	2,290	2,190	2,040	1,880	1,680
1/2 ISLAND	1,940	1,850	1,790	1,720	1,660	1,600	1,540	1,440
1/2 PAGE	1,760	1,660	1,610	1,600	1,540	1,440	1,350	1,250
1/3 PAGE	1,250	1,190	1,130	1,100	1,030	970	940	880
1/4 PAGE	940	890	850	820	780	720	630	600
1/6 PAGE	780	750	740	690	660	600	560	530
COVER* 2	\$3,625	\$3,480	\$3,410					
COVER* 3	3,625	3,480	3,410					
COVER* 4	3,760	3,610	3,530					

*Cover rates apply to cover contracts only. Color extra.

2/COLOR† \$490

4/COLOR† 990

† Extra, per page or fraction thereof.



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Electronic Advertising Files

Press-ready Adobe PDF files are preferred.

EPS Files:

When saving as EPS file, please include tif images in CMYK and supply a list of fonts that are used within that file. Send EPS files on CD along with the original application file and digital proofs — color if applicable.

Proofing:

For color ads, 1 SWOP press proof with color bars or off-press proof.

E-mail ads to: magazineads@ieee.org

FTP:

1. Connect to ftp at <ftp://subway.ieee.org> (do not use www or http).
2. Use "anonymous" to login - no password required.
3. Go to "Magazines" directory and select the "Ads" directory.
4. Upload files/folders to "toieee" folder.
5. Notify IEEE staff at magazineads@ieee.org when files are posted.

Please note the magazine and issue date where the ad will appear.

NOTE:

We cannot be held accountable or responsible for any electronic files which have not been prepared correctly. The Advertiser and or its Agency accept full responsibility for the accuracy and integrity of the supplied electronic files.

The Publisher is not accountable for any 4/color ad supplied without a color proof, and reserves the right to rebill for any costs incurred in outputting improperly prepared materials.

Our production staff reserves the right to reject electronic ad material that will not process or reproduce correctly to meet quality standards, or that are missing elements such as fonts or high-resolution graphics. If we are asked to troubleshoot supplied files, there will be charge of \$100 per hour, with a one hour minimum charge. These charges will be added to the invoice.

For further Information please contact:

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<http://www.ieee.org/organizations/pubs/magazines>

Mechanical Requirements

Ad Size in Inches	Width		Depth
BLEED SIZE	8-1/8"	X	11"
TRIM SIZE	7-7/8"	X	10-3/4"

Keep all live matter 3/8" inside trim.

Non-Bleed Sizes	Width		Depth
FULL PAGE	7"	X	10"
2/3 PAGE	4-5/8"	X	10"
1/2 PAGE, HORIZONTAL	7"	X	4-7/8"
1/2 PAGE, VERTICAL	3-3/8"	X	10"
1/2 PAGE, ISLAND	4-5/8"	X	7-1/2"
1/3 PAGE, VERTICAL	2-1/8"	X	10"
1/3 PAGE, SQUARE	4-5/8"	X	4-7/8"
1/4 PAGE, SQUARE	3-3/8"	X	4-7/8"
1/6 PAGE, VERTICAL	2-1/8"	X	4-7/8"

Ad Size in Millimeters	Width		Depth
BLEED SIZE	206mm	X	279mm
TRIM SIZE	200mm	X	273mm

Keep all live matter 10mm inside trim.

Non-Bleed Sizes	Width		Depth
FULL PAGE	178mm	X	254mm
2/3 PAGE	118mm	X	254mm
1/2 PAGE, HORIZONTAL	178mm	X	124mm
1/2 PAGE, VERTICAL	86mm	X	254mm
1/2 PAGE, ISLAND	118mm	X	190mm
1/3 PAGE, VERTICAL	54mm	X	254mm
1/3 PAGE, SQUARE	118mm	X	124mm
1/4 PAGE, SQUARE	86mm	X	124mm
1/6 PAGE, VERTICAL	54mm	X	124mm