

# 2008 Recruitment Rates



## North American Recruitment Packages • 250,000 Circulation • B&W Rates

	1x	6x	12x	18x	24x
1 PAGE	\$13,690	\$13,035	\$12,340	\$11,425	\$11,000
2/3 PAGE	\$10,830	\$10,275	\$9,775	\$9,270	\$8,885
1/2 PAGE	\$7,745	\$7,325	\$6,965	\$6,635	\$6,325
1/3 PAGE	\$5,965	\$5,680	\$5,345	\$5,100	\$4,935
1/4 PAGE	\$4,625	\$4,385	\$4,120	\$4,010	\$3,760
1/6 PAGE	\$3,875	\$3,625	\$3,510	\$3,340	\$3,120
1/12 PAGE	\$3,090	\$2,895	\$2,785	\$2,645	\$2,535

Per Column inch \$590

## Worldwide Packages • 385,000 Circulation • B&W Rates

	1x	6x	12x	18x	24x
1 PAGE	\$14,760	\$13,980	\$13,285	\$12,700	\$12,115
2/3 PAGE	\$11,645	\$11,055	\$10,530	\$10,055	\$9,610
1/2 PAGE	\$8,300	\$7,910	\$7,490	\$7,160	\$6,850
1/3 PAGE	\$6,440	\$6,075	\$5,795	\$5,570	\$5,265
1/4 PAGE	\$4,985	\$4,680	\$4,455	\$4,290	\$4,095
1/6 PAGE	\$4,150	\$3,925	\$3,760	\$3,565	\$3,400
1/12 PAGE	\$3,290	\$3,120	\$2,980	\$2,810	\$2,700

Per Column inch \$735

## Package Rates Include:

# Jobs Online	Color Rates		
	North American	Worldwide	International
1 PAGE + 4 jobs plus banner for one month	2 color \$1,750	\$1,885	\$895
2/3 PAGE + 3 jobs plus banner for one month	3 color \$2,070	\$2,230	\$1,050
1/2 PAGE + 2 jobs	4 color \$3,290	\$3,555	\$1,600
1/3 PAGE + 1 job	color spread \$5,415	\$5,835	\$2,625
1/4 PAGE + 1 job			
1/6 PAGE + 1 job			
1/12 PAGE + 1 job			

## International Packages • 135,000 Circulation • B&W Rates

	1x	6x	12x	18x	24x
1 PAGE	\$6,695	\$6,330	\$6,040	\$5,775	\$5,500
2/3 PAGE	\$5,300	\$5,015	\$4,780	\$4,545	\$4,360
1/2 PAGE	\$3,810	\$3,570	\$3,415	\$3,255	\$3,100
1/3 PAGE	\$2,915	\$2,785	\$2,625	\$2,495	\$2,415
1/4 PAGE	\$2,260	\$2,155	\$2,025	\$1,970	\$1,840
1/6 PAGE	\$1,890	\$1,785	\$1,735	\$1,630	\$1,525
1/12 PAGE	\$1,525	\$1,420	\$1,365	\$1,290	\$1,235

Per Column inch \$295

All rates are in US dollars.

[www.ieee.org/recruitment](http://www.ieee.org/recruitment)

# 2008 Annual Post Packages

Single 30-Day Job Post	\$215
Single 30-Day Featured Job Post	\$380
60-Day Job Post	\$390
60-Day Featured Job Post	\$690
Job Post with Classified print ad	\$165+
Featured Job Post with Classified print ad	\$330+

## Job Posting Packages

Contract	Rate	Postings	Cost/Post
Level 1	\$690	4	\$173
Level 2	\$1,530	10	\$153
Level 3	\$3,455	25	\$138
Level 4	\$3,815	30	\$127
Level 5	\$6,125	50	\$123
Level 6	\$11,470	100	\$115
Level 7	\$21,745	200	\$109
Level 8	\$40,165	400	\$100
Level 9	\$58,775	Unlimited	N/A

## Featured Job Packages

Contract	Rate	Postings
Level 1	\$1,280	4
Level 2	\$2,930	10
Level 3	\$6,740	25
Level 4	\$7,520	30
Level 5	\$11,875	50
Level 6	\$22,160	100
Level 7	\$41,480	200
Level 8	\$76,340	400
Level 9	\$93,795	Unlimited

## Resumé Database\*

Contract	Cost	+	Fee	=	Full Cost
Level 1:	\$690		\$2,195		\$2,885
Level 2:	\$1,530		\$2,070		\$3,600
Level 3:	\$3,455		\$1,945		\$5,400
Level 4:	\$3,815		\$1,830		\$5,645
Level 5 and above:	See above		\$1,580		TBD

## Recruitment Online Video Options

### Employer Video Profile

\$1,995 per year (with one edit/review)

Additional edits/reviews are \$100 per edit/review

### Job Clips Video Packages\*\*

Contract	Rate	Postings
Level 1:	\$1,030	4
Level 2:	\$2,445	10
Level 3:	\$5,795	25
Level 4:	\$6,565	30
Level 5:	\$10,300	50
Level 6:	\$19,315	100
Level 7:	\$36,050	200
Level 8:	\$66,950	400
Level 9:	TBD	400+

\* Please note: the Resumé Database annual subscription can only be purchased in conjunction with a job posting contract. All prices are for one user. Additional users cost \$500 per user annually.

\*\* All Jobs Clips video packages also require the purchase of an IEEE Job Site posting package.

+ Plus cost of print ad.