



2009 SELECT MARKET MAGAZINES

IEEE Engineering in Medicine and Biology

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BIOMEDICAL
ROBOTICS





Circulation 9,177

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Biomedical engineering covers the application of the concepts and methods of the physical and engineering sciences to biology and medicine. This covers a very broad spectrum, ranging from formalized mathematical theory through experimental science and technological development to practical clinical applications.

IEEE Engineering in Medicine and Biology Magazine readers are involved in biomedical engineering, clinical engineering, applied research, design tools, and education.

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2009 Editorial Calendar

Departments: From the Editor President's Message Faces and Places Society News Around the World Emerging Technologies Point of View
 Issues in Ethics Clinical Notes Book Reviews Regulatory Issues Conference Calendar

Issue	Reservations	Materials	Features	Bonus Distribution
Jan/Feb	4 Dec 2008	9 Dec 2008	<input type="checkbox"/> Quantitative Biology – Part I	<input type="checkbox"/> MD&M West, 10 - 12 Feb, Anaheim, CA
Mar/Apr	5 Feb	10 Feb	<input type="checkbox"/> Quantitative Biology – Part II	
May/June	14 Apr	17 Apr	<input type="checkbox"/> Pattern Extraction from Bioinformatics Data	<input type="checkbox"/> AAMI, 6 - 8 Jun, Baltimore MD <input type="checkbox"/> MD&M East, 9 - 11 Jun, New York, NY <input type="checkbox"/> 2009 ISBI, 28 Jun - 1 Jul, Boston, MA
Jul/Aug	10 Jun	15 Jun	<input type="checkbox"/> Cardiovascular Oscillation	<input type="checkbox"/> EMB-S Meeting, 3 - 6 Sep, Minneapolis, MN
Sep/Oct	17 Aug	20 Aug	<input type="checkbox"/> Drug Discovery and Delivery	<input type="checkbox"/> BMES, 7 - 10 Oct, St. Pittsburgh, PA
Nov/Dec	14 Oct	19 Oct	<input type="checkbox"/> Wavelets	<input type="checkbox"/> RSNA, 29 Nov - 3 Dec, Chicago, IL

Editorial calendar is subject to change without notice.

2009 Display Advertising Rates

Rate Card #21
Effective January 2009

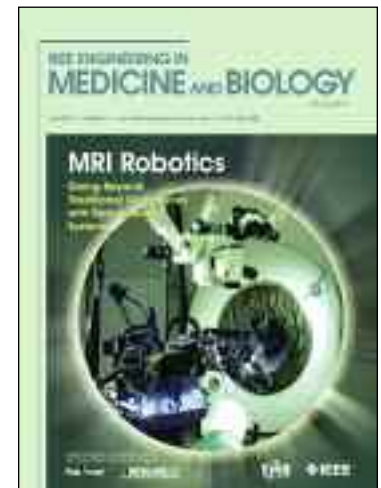
Size/Frequency	1x	3x	6x	9x	12x	18x	24x	36x
BLACK/WHITE - FULL PAGE	\$2,430	\$2,330	\$2,280	\$2,240	\$2,140	\$2,020	\$1,870	\$1,700
2/3 PAGE	1,920	1,870	1,820	1,770	1,700	1,580	1,460	1,300
1/2 ISLAND	1,510	1,430	1,390	1,340	1,290	1,240	1,190	1,120
1/2 PAGE	1,360	1,290	1,250	1,240	1,190	1,120	1,040	970
1/3 PAGE	970	920	870	850	800	750	730	680
1/4 PAGE	730	690	660	630	610	560	490	460
1/6 PAGE	610	580	570	530	510	460	440	410
CLASSIFIED: \$20.00/LINE, \$200.00 MINIMUM								
COVER* 2	\$2,785	\$2,670	\$2,620					
COVER* 3	2,785	2,670	2,620					
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*Cover rates apply to cover contracts only. Color extra.

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† Extra, per page or fraction thereof.



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Mechanical Requirements

Ad Size in Inches	Width		Depth
BLEED SIZE	8-1/8"	X	11"
TRIM SIZE	7-7/8"	X	10-3/4"

Keep all live matter 3/8" inside trim.

Non-Bleed Sizes	Width		Depth
FULL PAGE	7"	X	10"
2/3 PAGE	4-5/8"	X	10"
1/2 PAGE, HORIZONTAL	7"	X	4-7/8"
1/2 PAGE, VERTICAL	3-3/8"	X	10"
1/2 PAGE, ISLAND	4-5/8"	X	7-1/2"
1/3 PAGE, VERTICAL	2-1/8"	X	10"
1/3 PAGE, SQUARE	4-5/8"	X	4-7/8"
1/4 PAGE, SQUARE	3-3/8"	X	4-7/8"
1/6 PAGE, VERTICAL	2-1/8"	X	4-7/8"

Ad Size in Millimeters	Width		Depth
BLEED SIZE	206mm	X	279mm
TRIM SIZE	200mm	X	273mm

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Non-Bleed Sizes	Width		Depth
FULL PAGE	178mm	X	254mm
2/3 PAGE	118mm	X	254mm
1/2 PAGE, HORIZONTAL	178mm	X	124mm
1/2 PAGE, VERTICAL	86mm	X	254mm
1/2 PAGE, ISLAND	118mm	X	190mm
1/3 PAGE, VERTICAL	54mm	X	254mm
1/3 PAGE, SQUARE	118mm	X	124mm
1/4 PAGE, SQUARE	86mm	X	124mm
1/6 PAGE, VERTICAL	54mm	X	124mm